

WHERE YOUNG LIVES TAKE SHAPE BBYO'S 2014 - 2015 Annual Report

A WORLDWIDE COMMUNITY



"BBYO has not only helped me shape my own Jewish identity, but it has also connected me to a larger global Jewish community which has, over the years, become my home away from home."

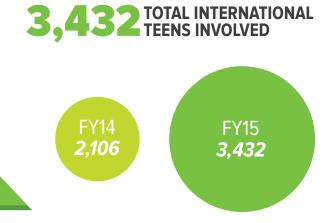


Including BBYO International Convention 2015 and domestic and international Summer Experiences

WE WELCOMED CHINA AND GEORGIA TO THE BBYO FAMILY

GLOBAL SHABBAT

On Nov 7-8, 2014, thousands of teens in communities around the world united as a global Jewish community to celebrate **One Shabbat**. The global teen-led initiative of a dedicated AZA and BBG Shabbat connected teens to something bigger than themselves starting with a "Shabbat Shalom." BBYO members from the United States to Bulgaria to Argentina and everywhere in between held Friday night, Saturday morning and *Havdalah* services along with Shabbat friendly programs, proving they were *Stronger Together*!



INSPIRING PROGRAMS

"BBYO has given me more than I could ever ask for. It has given me a fun way to stay connected to Judaism and my Jewish heritage, leadership opportunities that you can't find anywhere else, and most importantly, it has given me my best friends and brothers I know will always be there for me."



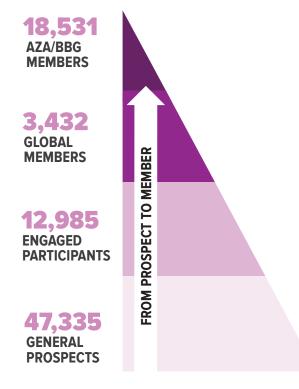




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BOYS' ENGAGEMENT INITIATIVE

In 2014, BBYO launched specific projects to engage Jewish boys, a group generally underrepresented in Jewish activities, to strengthen their relationship-building and engagement in Jewish life.



OUR KEY PARTNERS

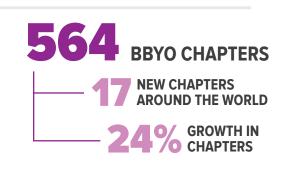
AFPi Hillel International Invisible Children Jerusalem Online U Keshet Lean In Maccabi World Unionn NCSY NFTY Phired UP Productions The Buried Life USY Young Judaea ZBT

BROTHER TO BROTHER

Established as a partnership between Jewish Women International (JWI), DC Council AZA and the DC chapters of Zeta Beta Tau national fraternity, Brother to Brother encouraged high school and college men to raise their voices to help end sexual assault and change the culture of violence on college campuses. In March 2015, Alephs and brothers from ZBT visited members of the Senate Judiciary Committee and staff from the White House's It's On Us initiative to discuss legislation on healthy relationship programs for both college and high school students.

GIRLS ACHIEVE GRAPENESS

Interest in the issue of ending violence against women spread throughout the BBYO teen community through Girls Achieve Grapeness, a chapter initiative developed with JWI and in partnership with It's On Us and NO MORE. This BBYO Stand UP program supported domestic violence awareness through meaningful chapter programming which enabled Alephs and BBGs to have important discussions around teen dating violence and domestic violence, as well as the launch of an exclusive OPI nail polish color, "Girls Achieve Grapeness." More than 120 chapters participated in this unique program!



UNITED WITH ISRAEL

"All my life I have had high expectations for my first Israel experience and this is far surpassing it. From praying at the Kotel, to hiking Masada, I have quickly fallen in love with Israel on a level that I had never before."



BENEATH THE HELMET

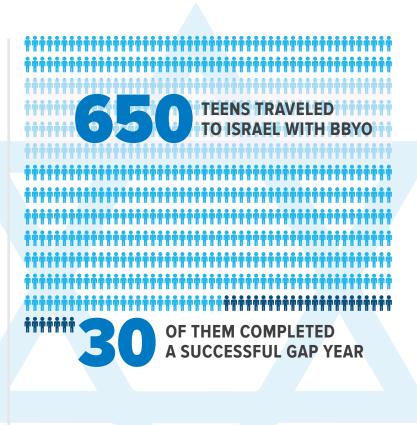
Beneath the Helmet is a film that follows the lives of five Israeli soldiers as they go through their military service and learn about themselves, their leadership and their country. Teens used this program tool to put a face to the Israel Defense Forces (IDF) and create a sense of personal connection to Israel. BBYO worked closely with Jerusalem U to develop strong companion content to enrich the teen experience.

TEENS4ISRAEL

BBYO teamed up with the American Israel Public Affairs Committee (AIPAC), The Centre for Israel and Jewish Affairs (CIJA), the Canadian Jewish Political Affairs Committee (CJPAC) and StandWithUs to bring teens **Teens4Israel** where they gained practical advocacy training in order to speak and stand up for Israel.

ALUMNI LEADERSHIP SEMINAR

From May 26 - June 5, BBYO alumni took part in the Alumni Leadership Seminar in Israel (ALSI). During their visit, alumni participated in the Maccabi Young Leadership Future Leaders Forum and met with professionals from the Jewish Agency for Israel for a seminar on Jewish peoplehood. The group heard from and spoke with many influential people including Jerusalem Mayor Nir Barkat, Jewish Agency Chairman Natan Sharansky, WAZE Founder Uri Levine, and Knesset Member Michael Oren.



OUR KEY PARTNERS AIPAC, Jerusalem U, StandWithUs, The iCenter for Israel Education

TEENS CONNECTED TO ISRAEL THROUGH:





LEADERSHIP AND DISCOVERY

"Thanks for changing my life, letting me explore and helping me grow and find myself. Thanks for creating moments and memories with the greatest people on earth that will last a lifetime. Thanks for the best six weeks at Perlman Summer."





TEENS PARTICIPATED IN DOMESTIC SUMMER EXPERIENCES 2,351

TEENS PARTICIPATED IN ALL BBYO SUMMER EXPERIENCES \$361,692 AWARDED TO TEENS IN SCHOLARSHIPS

"This program and BBYO are some of the best things that have ever happened to me. I learned more about Judaism and what being Jewish means. It encouraged me in so many different ways and changed my view on humanity and religion forever." -Sonja, BBYO Balkans

PERLMAN CAMP RENOVATIONS

Perlman Camp was purchased in the spring of 2014 and construction began shortly thereafter. Over the following year, the dining hall was fully renovated and expanded to accommodate more teens. In addition, two dorms were renovated and BBYO was able to use a newly modernized air-conditioned classroom building to give us more space. These improvements allowed BBYO to grow the ILTC and International Kallah programs to accommodate more teens. Additional renovations are planned through 2017, which will continue to create a beautiful space for teens and staff to live, laugh and learn throughout the summer.

BBYO SUMMER EXPERIENCES

How BBYO teens spent their summer:

150 TEENS EXPERIENCING CAMPUS LIFE at BBYO On Campus programs

967 TEENS LEADING at CLTC or ILTC **1,064 TEENS TRAVELING THE WORLD** at BBYO International Summer Experiences

OUR KEY PARTNERS

B'nai B'rith Beber Camp B'nai B'rith Perlman Camp Brandeis University University of Maryland Hillel University of Michigan

IMPACT AND ADVOCACY



"Hunger is an issue that can plague every community around the world and that's why it is such a powerful issue to rally our Order's support around. By blending pop-culture with food drives harmoniously, we are able to not only combat a universal problem, but also demonstrate the influence we have as Jewish leaders - pioneering a better, hunger-free future."



HUNGER GAMES CAN-TRIBUTE

BBYO teens launched a global hunger awareness and advocacy campaign through which they brought hundreds of food drives and educational programs to local BBYO regions and chapters. Teens involved were encouraged to collect canned goods and bring them to the pre-screening of *The Hunger Games: Mockingjay Part 1* where they learned more about the need to address global hunger.

DUNDS OF FOOD COLLECTED J-SERVE INTERNATIONAL DAY OF JEWISH YOUTH SERVICE

 11,800 TEENS ENGAGED
47,000 SERVICE HOURS
85 COMMUNITIES INVOLVED

19 COUNTRIES AROUND THE WORLD

276 SERVICE PROJECTS

J-Serve 2015 marked the 11th year of teens in grades 6-12 coming together to carry out the values of gemilut chasidim, acts of loving kindness; tzedakah, just and charitable giving; and tikkun olam, the responsibility to repair the world. This year, organizations such as Repair the World, Youth Service America. Schusterman, Meyerhoff, NFTY, USY, JFNA, JCCA, JTFN, NCSY, Young Judaea, JSU and JSC partnered with teens.

KEY CAUSES

Throughout the year, Jewish teens worked on causes that matter most to them through a diverse model of advocacy, philanthropy and service. They banded together as a global community finding different ways to lend support to causes and people, from the macro level for global issues to the micro level for local issues.



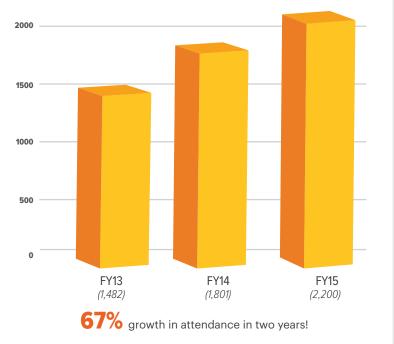
PARTNERS IN OUR BBYO STAND UP EFFORTS

ADL AIPAC Autism Speaks Bottles of Smiles DoSomething.org Friendship Circle It's On Us MAZON NO MORE Jerusalem U Jewish Women International Keshet Lean In Foundation Repair the World Sharsheret StandWithUs umttr

STRONGER TOGETHER



"BBYO's leadership, both teen and adult, realize the future of the Jewish community is brighter when we all come together. IC 2015 once again demonstrated that teens involved in BBYO are unapologetically excited about being Jewish, interested in connecting with other Jews, supportive of Israel and dedicated to working together to advance a legion of causes from homelessness and hunger awareness, to minority and LGBTQ rights, to advocacy for international refugees."



IC PARTICIPANT GROWTH

"Continue to learn, because we are a people whose main aim is tikkun olam, to improve the world...to bring peace to Israel, to love Israel, to support Israel and to come to Israel." -Shimon Peres, IC 2015 video address

LEARNING TOGETHER

For the first time ever, and hosted in conjunction with IC 2015, The Summit on Jewish Teens brought together the Jewish community's most influential thought-leaders and philanthropists to converse with each other and teens about how to engage the elusive teen audience in Jewish life. Participants explored topics such as leadership, community-building, Jewish learning, Israel and service, all in the context of what teens are thinking today, what their interests are and what the possibilities are for their deeper involvement in Jewish life.

FEATURED PRESENTERS AND SPEAKERS





Emmanuelle Chriqui



With 20 Labs to choose from, teens engaged in direct service and gained insights from local experts at The American Cancer Society, CNN and the Jewish Federation of Greater Atlanta, among others.





SHABBAT SERVICES

During Shabbat, IC participants chose from 25 pluralistic teen-led services, allowing them to celebrate in the way that most resonated with them.



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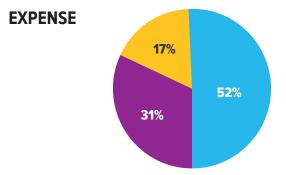
Rabbi Lord Jonathan Sacks Former Chief Rabbi, United Hebrew congregations of the Commonwealth

200 LIMMUD LEARNING SESSIONS

Teens participated in over 200 learning sessions led by thought leaders, educators, community organizers and leaders in the business world.

FINANCIALS

REVENUE	2%	0%				
				FY 2015	FY 2014	FY 2013
			Contributions	\$11,184,221	\$11,473,938	\$10,218,752
	54%		Member Dues	\$711,026	\$722,302	\$658,100
		40%	Program Fees	\$15,151,021	\$14,209,935	\$12,768,184
			Federations	\$673,107	\$542,750	\$460,556
			Other Revenue	\$129,943	\$793,256	\$629,216
			Total Revenue*	\$27,849,318	\$27,742,182	\$24,734,808
		- 3%				



Total Expenses	\$27,839,975	\$26,841,517	\$24,772,846
Operations	\$4,666,381	\$4,783,526	\$4,635,307
Personnel	\$8,573,001	\$8,621,841	\$8,304,146
Program	\$14,600,593	\$13,436,150	\$11,833,393
	FY 2015	FY 2014	FY 2013

CONTRIBUTIONS

FY 2015 BOARD

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Marc Saperstein

323 DONORS WHO GAVE OVER \$1,800

\$540 AVERAGE FAN GIFT SIZE

Ruth Suzman Vice Chair

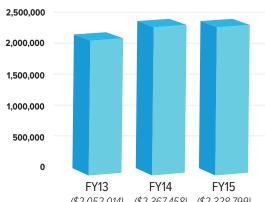
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3,507 FRIENDS AND ALUMNI NETWORK (FAN) DONORS

FAN REVENUE



(\$2,052,014) (\$2,367,458) (\$2,328,799)

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FRIENDS CIRCLE \$1,800 AND OVER

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Key to Giving: ● Friends and Alumni Network (FAN), part or all of gift designated by donor to BBYO region(s) ★ Legacy Society Sustainer, 3+ years of consecutive giving of \$1,800 or more BBYO's Honor Society recognizes and connects donors who make annual gifts of **\$1,800** or more while offering them exclusive access to the inner workings of BBYO. In its third year, Honor Society giving equaled **\$11,043,458**, an increase of **11%** from the previous year. **156** of our donors qualify as Sustainers, having given to BBYO for three or more consecutive years.

Additionally, many of our most generous donors have joined BBYO's Legacy Society. Through gifts made for endowment purposes or their estate, these individuals have ensured that BBYO's legacy will be forever tied to their own.

In 2015, FAN leaders once again played a significant role in ensuring local BBYO programs were supported through a broad-based fundraising effort involving **3,507** donors in raising **\$2,328,799**.

As always, dollars raised for BBYO supported our efforts to continually innovate and expand our offerings to teens so they may be meaningfully challenged to develop as leaders while forming strong connections with each other and their Jewish heritage.

FOUNDERS CIRCLE \$100,000 AND OVER

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66 To some, BBYO is a youth group. To me, BBYO has been my high school experience. It has allowed me to find myself, keep me grounded, and I have learned skills I will keep for a lifetime. I have met my best friends, and I continue to meet amazing people through BBYO. BBYO is my home and my family.

> - JESS KAPLAN **BBYO Northern Region East:** DC Council



If it were not for BBYO, I would not have realized my leadership potential. I would not be passionate about serving the Jewish community. I would not have accomplished as much as I have in the last 6 years. I could not be more grateful to BBYO for developing me into a Jewish leader...I will always be a proud Jew and proud to serve my community. **9**

DIVIS

– EMILY NASSIR Lifetime Member



BBYO has had a great impact on my life. I think it is awesome that we get to communicate with people from different parts of the world and have found their lives are very similar to mine even though they live so far away...It [is] really interesting discussing Jewish issues in different parts of the globe and working together the entire year.

> – ARI SCHWARTZ BBYO Argentina: Hebraica

66 BBYO has redefined my thoughts on Jewish youth organizations. From the overall outlook of the organization to the contributions of its individuals, I [am] blown away.

> – MAX GAN BBYO Summer Staff